

ICBC (Asia) Hosted “Seminar Series on Winning Investment Strategies – Latest Investment Trends of Q4 2014”

6 October 2014, Hong Kong – ICBC (Asia) (“The Bank”) has been hosting different investment seminars to build up an interactive platform for customers and investment experts to exchange views. Recently, the Bank successfully launched the “Winning Investment Strategies” seminar series, with the theme of “Latest Investment Trends of Q4 2014”, at JW Marriott Hotel Hong Kong, bringing insights on global investment market and trends to customers for setting out their investment strategies for the next quarter.

Five star-grade investment specialists shared their speeches, including Mr Eric Lok, Senior Manager, Wealth Management, Personal Banking Department ICBC (Asia); Miss Beonca Yip, Regional Head of Advisor Distribution (Asia ex Japan) Investec Asset Management Hong Kong Limited; Mr Thomas Liu, Vice President, Hong Kong intermediary Business Development, Schroders Investment Management (Hong Kong) Limited; Dr Billy Mak, Associate Professor, Department of Finance & Decision Sciences, School of Business, Hong Kong Baptist University and Mr Arthur Shek, Associate Publisher & Head of Research Department, Hong Kong Economic Times. Each of them shared their views on the investment opportunities in global market, the outlook for stocks, funds and bonds in emerging and matured markets, as well as provided strategic advices on the hot topic of Shanghai – HK Stock Connect.

The seminar was well received with over 800 participants. 5 winners were drew by the speakers during the lucky draw section at the end of seminar and won gorgeous prizes.

Over the years, ICBC (Asia) hosts large-scale investment seminars as a reward to the customers. ICBC (Asia) customers can enjoy the priority for enrollment. The Bank will continue to provide an excellent platform for customers to exchange views and interact with investment specialists, creating opportunities to increase wealth.

Photo 1 :



Caption: Group photo of speakers, guests and MC

Photo 2 :



Caption: The seminar was well received with over 800 participants.

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Industrial and Commercial Bank of China (Asia) Limited

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