

**ICBC (Asia) Launched “Fabulous New Account Opening Promotion”  
Reward up to HK\$1,450!**

10 January 2013, Hong Kong – Happy New Year! It’s time to review your financial plan. ICBC (Asia) brings you fabulous New Year offers and provides you a good start for a fruitful new year. Customers may now enjoy privileges by conducting designated transactions:

**1. Account Opening for New Customers – Reward up to HK\$750<sup>2</sup>**

New customer who opens designated integrated account with RMB sub-account and maintains average daily Total Liquid Assets (“TLA”) at designated amount with new autopay instruction in the first 3 months after account opening is eligible to enjoy the account opening reward up to **HK\$400** (Non-Hong Kong Residents<sup>3</sup> are welcome to open an account.).

Designated Account	Reward
“Elite Club” Account	HK\$400
“e-Age Banking” Account	HK\$200

New customer may also enjoy the welcome reward of **HK\$350<sup>2,4</sup>** upon successful application of ICBC Credit Card.

**2. Auto-Payroll Service - Reward up to HK\$700<sup>2</sup>**

Customer who registers for auto-payroll service at branches and fulfill **ONE of the designated requirements** will enjoy reward up to **HK\$700**:

Monthly Salary	Free Credit Card Spending Limit Reward
HK\$30,000 or above	HK\$700
HK\$10,000 – Less than HK\$30,000	HK\$400
HK\$6,000 – Less than HK\$10,000	HK\$100

Designated Requirement: To be eligible for the Auto-Payroll Service Reward, customers should be “Elite Club”/ “e-Age Banking” customers or set up a new autopay instruction via payroll account.

### **3. Member-Get-Member Referral Program – Reward up to HK\$10,000<sup>2</sup>**

Existing customers can enjoy member-get-member reward by referring new customers to open designated account and maintain average daily TLA at designated amount in the first 3 months after account opening successfully. Maximum reward is HK\$10,000:

<b>Account Type</b>	<b>Reward</b>
“Elite Club” Account	HK\$500
“e-Age Banking” Account	HK\$150
”Integrated Account”	HK\$50

Open an account and set up auto-payroll services at ICBC (Asia) to enjoy the fabulous offers! For enquiry, please visit any of our branches, contact our Customer Service Hotline on 218 95588 or visit our website [www.icbcasia.com](http://www.icbcasia.com).

1. The Promotion Period (“Promotion Period”) for the above privileges is from 2 January to 28 March 2013 with both dates inclusive. 2. Free credit card spending limit will be served as the reward/ rebate to customer. Offers are subject to Terms and Conditions. Please refer to the relevant applicable Terms & Conditions for details. 3. The reward requirement of new set up autopay service is waived for non-Hong Kong residents. 4. Credit Card Reward includes HK\$50 supermarket coupon instant reward. Applicant who submitted full documents on application of ICBC Credit Card at branches will be rewarded with HK\$50 supermarket coupon.

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### **Industrial and Commercial Bank of China (Asia) Limited**

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 54 branches, 18 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). On 15 June 2012, Fitch Ratings affirmed A/F1 Long-Term/Short-Term Issuer Default Rating with stable outlook, “A-” Subordinated Notes Rating and “1” Support Rating assigned to ICBC (Asia). On 15 June 2012, ICBC (Asia)’s A2/Prime-1 Long-Term/Short-Term Deposit Ratings and C– Bank Financial Strength Rating assigned by Moody’s Investors Service were affirmed while the outlook on all ratings is stable.