

**ICBC (Asia) “Sports Q&A - Withdraw Money to Win Gold Medal”
A Mainland Tourist Won the First Grand Prize**

17 July 2012, Hong Kong – ICBC (Asia)’s recently launched “Sports Q&A - Withdraw Money to Win Gold Medal” gained considerable popularity in Hong Kong. In less than a month since its launch, the activity generated the first grand prize. The awardee Mr. Zhang Peng, who won a HK\$16,000 gold medal from ICBC (Asia) ATM at Lok Ma Chau Personal Banking Centre, is a tourist from Mainland China. Meanwhile, another 30 customers won the HK\$100 Sports Vouchers.

ICBC (Asia) Assistant Chief Executive Mr. Ying Weiyun presented the gold medal to Mr. Zhang Peng in the prize presentation ceremony. Mr. Zhang Peng expressed that he felt very surprised and lucky when he received the prize. It was unexpected that he could join the game and win the grand prize when withdrawing cash through ATM in Hong Kong. He also showed strong interest to visit Hong Kong more in future.

ICBC (Asia) “Sports Q&A - Withdraw Money to Win Gold Medal” is not only open for ICBC (Asia) customers, but also the Hong Kong citizens and travelers who own JETCO debit cards, China UnionPay cards, Cirrus or JCB cards etc. The activity will last until 31 August and there will be 2 more grand prizes and 70 more consolation prizes to be generated. If ICBC (Asia) customers and other card holders want to join the game, they can simply withdraw HKD or RMB cash via the 109 ATMs of ICBC (Asia) throughout Hong Kong. Once they accepted to participate and correctly answered the computer-generated question on ATM screen, they may be the next prize winner.

ICBC (Asia) ATM network evenly spreads over Hong Kong Island, Kowloon and New Territories. It has also covered most MTR stations of the main lines in Hong Kong since March 2011. In just slightly more than a year, the number of ICBC (Asia) ATM was expanded from 50 to 109. The Bank also plans to invest substantial resources in the coming one to two years to extend the number of ATMs and enrich the ATM features and functions. It is expected that the

customers can reach ICBC (Asia) ATMs within five to seven minutes walking distance to enjoy its thoughtful and quality financial services.

- END -

Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 52 branches, 18 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). In June 2011, Fitch Ratings affirmed ‘1’ Support Rating and ‘C’ Individual Rating assigned to ICBC (Asia). In October 2011, ICBC (Asia)’s A2/Prime-1 long-term/short-term deposit ratings and C– Bank Financial Strength Rating (BFSR) assigned by Moody’s Investors Service were affirmed while the outlook on all ratings is stable.